



The 1st Annual Richard Zana Music Festival

1280 Breitenstein Road, Ambridge, PA 15003
(724) 266-2414 www.zanafest.org

September 9, 2009

Name
Company
Address
City, State, Zip

Dear:

ZanaFest 2009, the 1st annual Richard Zana Music Festival, will take place indoor and outdoor on October 24 and 25, 2009 at The Venue at Harmony Ridge, formerly the Ambridge Country Club. ZanaFest 2009 is a music festival and celebration of the life and career of one of Beaver County's most influential teachers, Richard D. Zana. It is organized by an appreciative group of former students and colleagues.

Richard Zana was born in Tarentum, PA on August 6, 1940 and graduated in 1958 from Leechburg High School. He received his B.S. in music education in 1962 from Indiana University of Pennsylvania and his masters in music education in 1964 from Duquesne University. Mr. Zana passed away on July 13, 2008 after a long battle with cancer.

He taught music in the Ambridge Area School District for 38 years both as a choir and band director and retired in 2000. Mr. Zana was the founder of the Ambridge Area High School Steel Drum program, which continues to this day. A member of the barbershop chorus, King Beaver Barbershoppers, he also sang in a quartet. Additionally, Mr. Zana directed and coached the Sweet Adelines.

The two day ZanaFest 2009 will begin on Saturday October 24 at 11:00 A.M. with one of the largest Drum Circles ever assembled on the earth. Following the Drum Circle, there are more than 2 dozen professional groups, entertainers and ensembles who are donating their talent to make ZanaFest a success. For a complete list of artists please go to www.zanafest.org. On Sunday, October 25th, a motorcycle poker run will begin at 10:00 A.M. and a car cruise begins at Noon, followed by more music. The Festival will close at Sundown with an alumni choral ensemble of former students. The estimated attendance will be 1,500 +.

The mission of ZanaFest is to support the Richard D. Zana Memorial Fund, of the Beaver County Foundation, a 501(C)(3) Community Foundation. The purpose of the fund is to provide music scholarships for talented area students and to benefit cancer research.

Please support and join us to celebrate the life of a man who taught us all how to enjoy life by music. He brought joy and laughter to all who knew him and is deeply missed.

If you have any further questions, please contact Greg Paul at (724) 266-5559, email: g.a.paul@att.net or Mary Pam Kilgore 412-854-4827 or email: kilgorebusiness@comcast.net

Very truly yours,

Mrs. Nancy Zana

Gregory Paul
ZanaFest Committee Chair



ZanaFest Sponsorship Opportunities

Title Stage Sponsor \$5,000

1. Name incorporated into event title
2. Thank you from the stage
3. Link on website
4. Logo inclusion on all printed materials - T-shirts, Programs and Flyers
5. Logo placement in advertising & promotion
6. Onsite banner placement on Main Stage and throughout the venue
7. Onsite promotion
8. 10 Passes per day with food vouchers good for meals and non-alcoholic beverages
9. Full page ad in program book

Presenting Sponsor \$2,500

1. Thank you from the stage
2. Link on website
3. Logo inclusion on all printed materials - T-shirts, Programs and Flyers
4. Logo placement in advertising & promotion
5. Onsite Banner placement throughout venue
6. Onsite promotion
7. 8 Passes per day with food vouchers good for meals and non-alcoholic beverages
8. Half page ad in program book

Supporting Sponsor \$1,000

1. Thank you from the stage
2. Link on website
3. Logo inclusion on all printed materials - T-shirts, Programs and Flyers
4. Logo placement in advertising & promotion
5. Onsite Banner placement throughout venue
6. Onsite promotion
7. 6 Passes per day with food vouchers good for meals and non-alcoholic beverages
8. Quarter page ad in program book

Other Sponsorships

Program Book Ads

Back Cover Ad (4 ½ "w by 7 ½" h) \$1,000.00
Full Page Ad (4 ½" w by 7 ½" h) \$400.00
Half Page Ad (4 ½ w by 3 ½ h) \$200.00
Quarter Page Ad (2 ¼" w by 3 ½ h) \$100.00
Patron Listing \$50.00

Marketing and Media Sponsorships

Please Contact Greg Paul or Mary Pam Kilgore
as listed below

Vendor 10x10 Booth Saturday & Sunday (includes one festival ticket) \$75.00 Vendor to provide own tent

Bike Run and Car Cruise Sponsorships

\$ 500.00 – Includes Sponsorship for Poker Run and Dash Plaque Sponsor. Logo Included on printed materials for the Poker Run and Car Cruise.

Please make all checks payable to: **Beaver County Foundation** memo: **Richard D. Zana Memorial Fund**

For more information regarding sponsorship please contact Greg Paul at (724) 266-2414, email: g.a.paul@att.net or Mary Pam Kilgore 412-854-4827 or email: kilgorebusiness@comcast.net.